

# GAME ON!

## 2022 BCA EXPO

JUNE 22 - 24, 2022

SOUTH POINT HOTEL, CASINO & CONVENTION CENTER  
LAS VEGAS

We're back and better than ever. Join us at the industry's premier expo for the latest products and services – from billiards to barstools; cues to casual furniture; ping pong to poker; darts to shuffleboard – and much more! You don't want to miss our enhanced Expo experience where you will have the opportunity to enjoy exclusive show-only specials, cash rebates on purchases, daily door prizes, exhibitor swag, and giveaways.

Make your trip a one-stop shop; at the South Point Hotel in Las Vegas, guests can enjoy views of the glittering Las Vegas Strip or the serenity of the surrounding mountainscape. All accommodations feature the finest amenities and materials.

REGISTER AND BOOK YOUR ROOM TODAY  
(BCA Expo room rate expires May 26)

[BCAExpo.com](http://BCAExpo.com)

- Network and make new connections on and off the exhibit floor
- Gain access to show-only specials to premiere products in the industry
- Receive deals on new products not available anywhere else
- Earn cash rebates for purchasing on the show floor
- Get an exclusive, first look at new, cutting-edge products on the show floor

### REGISTRATION COSTS

	Before 4/15	After 4/15
<b>BCA Member</b>	Free	\$20
<b>NON-BCA Member</b>	\$100	\$200

### Missed the free registration deadline for BCA Members?

Use promo code: **BCA22APR** for free registration now until May 15th!

Non-members, contact Shane Tyree at [shane@bca-pool.com](mailto:shane@bca-pool.com) to become a BCA member and receive free BCA Expo registration.



# 2022 HIGHLIGHTS

## BCA KICK-OFF CELEBRATION

BCA Expo Kick-Off will include the ribbon-cutting ceremony while warming attendees' hearts with complimentary coffee and tea bars and warm cinnamon rolls. Sponsored by Iwan Simonis.

## BCA INDUSTRY SOCIAL



The BCA Expo Industry Social offers a casual and relaxed setting to grab a drink, have some appetizers, and socialize with the industry during our after-hours gathering. Don't forget to be there to witness Internet sensation Florian "VENOM" Kohler put on a spectacular trick shot performance. Look for him to also attempt to break yet another Guinness World Record during the BCA Expo!

## AFTERNOON DEALER POP-UP BARS AND HAPPY HOUR

A pop-up bar on the Exhibit Hall Floor allows guests to chill out with a cocktail or a non-alcoholic beverage and light snack. Sponsored by American Heritage Billiards, Cue & Case, GLD, and Viking Cues.

## AFTER-HOURS PARTY AND LIVE CONCERT

This exclusive, FREE event offers an opportunity to celebrate the industry during a fun, entertaining event. Grab dinner, roll the dice and return to the Grand Ballroom for free cocktails, a live cover band, and more. Sponsored by American Heritage Billiards and Cue & Case.

## BCA EXPO BUYER'S NEEDS

**BCA EXPO PRODUCT CATEGORIES:** ART/WALL DÉCOR • BARS/BARSTOOLS • BILLIARD CLOTH • BILLIARD TABLES/SUPPLIES • BILLIARD TIPS/SCUFFERS/SHAPERS • CASUAL FURNITURE • CHALK • CUE CASES • DARTS & DARTBOARDS • ENTERTAINMENT CENTERS • FIREPLACES • GAMES/GAME TABLES • GRILLS • JUKEBOX • OUTDOOR FURNITURE • PING PONG • POKER TABLES/ACCESSORIES • POOL CUES • POOL TABLES • SHUFFLEBOARDS • SIGNS & NEON



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## Wednesday, June 22

9:30 a.m. - 10:30 a.m.	BCA Expo Kick-Off Celebration
9:50 a.m.	Expo Ribbon Cutting
10:00 a.m.	Exhibit Hall Opens
2:30 p.m.	Pop-Up Bars
5:00 p.m.	Exhibit Hall Closes
5:15 p.m.	BCA 2022 Industry Social

## Thursday, June 23

8:30 a.m.	BCA Annual Membership Meeting
10:00 a.m.	Exhibit Hall Opens
4:00 p.m.	Dealer Appreciation Happy Hour
5:00 p.m.	Exhibit Hall Closes
9:00 p.m.	2022 BCA Expo FREE After-Hours Party & Concert

## Friday, June 24

10:00 a.m.	Exhibit Hall Opens
2:00 p.m.	Exhibit Hall Closes

