



EARLY BIRD EXHIBIT APPLICATION/CONTRACT
Wednesday, March 17 – Thursday, March 18, 2027
Las Vegas Convention Center
Las Vegas, Nevada

Billiard Congress of America

PO Box 1564
Longmont, CO 80501
Phone: 303.243.5070
BCAExpo.com

2027 BCA Expo Sponsorship Opportunities

Additional sponsorship opportunities arise all the time. If you have any ideas or suggestions for something your company would like to sponsor, please let us know so we can discuss it.

BCA Industry Party – The BCA Industry Party will be held on the evening of Wednesday, March 17, 2027, during the first night of the BCA Expo. This event is made possible through the financial support of participating exhibitors.

Attendance at the BCA Industry Party is ***exclusively*** reserved for exhibitors who sponsor the event at one of the designated sponsorship levels. **Exhibitors who choose not to sponsor the event, but attend will automatically incur a charge equivalent to the Bronze Level Sponsorship.**

Sponsorship levels and associated fees are as follows:

Gold Level Sponsorship _____ \$2500

Bronze Level Sponsorship _____ \$550

Silver Level Sponsorship _____ \$1500

Single Admission Tickets _____ \$150

Exhibitors interested in premium sponsorship opportunities, including but not limited to Bar Sponsorship, Entertainment Sponsorship, or Cigar Bar Sponsorship, must contact the BCA directly to discuss terms and availability.

BCA Insider – Expo Edition - The *BCA Insider* is a quarterly publication produced by the Billiard Congress of America (BCA) and is mailed directly to all current members of the association. The *BCA Insider – Expo Edition* is additionally distributed to all registered attendees prior to the BCA Expo and is made available in ample supply onsite at the BCA Expo.

Exhibitors are invited to advertise in the *BCA Insider – Expo Edition* under the following terms:

_____ **Member Rate: \$1,033.35**

Includes: Full-page advertisement in the *2027 BCA Insider – Expo Edition*, exhibitor logo placement on the Expo floor map, and exhibitor logo placement adjacent to the directory listing.

_____ **Non-Member Rate: \$1,395.00**

Includes: Full-page advertisement in the *2027 BCA Insider – Expo Edition*, exhibitor logo placement on the Expo floor map, and exhibitor logo placement adjacent to the directory listing.

Interested exhibitors wishing to inquire about additional advertising campaign discounts should contact Steve at steve@bca-pool.com.

All advertisement commitments are binding upon acceptance by the BCA and submission of the advertisement materials. No cancellations or refunds will be permitted once space has been reserved. All advertising content is subject to BCA approval.

2027 BCA Expo Floor Space Agreement and Reservation

We hereby apply for exhibit space in the BCA Expo 2027, to be conducted on the dates shown above, in partnership with Amusement Expo International. We understand that upon acceptance by Expo Management, this application becomes a contract, under the terms and conditions set forth here and in the Exhibitor Regulations, which we have read, understand and accept. We understand that any change in the information in this contract must be made in writing to Expo Management, and that signing this application indicates that we accept this form to be legal and binding. By completing this Exhibit Application/Contract, we agree and consent to receive all fax and/or e-mail communications and advertisements sent by or on behalf of Expo Management, Expo Contractors and Service Providers.

A. Please indicate preferred booth number/location: Choice: 1st _____ 2nd _____ 3rd _____ 4th _____

B. Type of booth space preferred: ☐ In-Line ☐ Island ☐ Peninsula ☐ Perimeter

C. Preferred Dimension: Depth _____ x Width _____ = Total Square Feet _____

D. Total Square Foot Booth Cost (20% deposit must be submitted with contract before exhibit space is selected).

Categories 1, 2, 3 BCA Member <i>Submitted before August 1, 2026</i> <i>(Rates Increase \$350/booth & \$100/corner on August 1, 2026)</i>	Category 4 BCA Member <i>Submitted before August 1, 2026</i> <i>(Rates Increase \$350/booth & \$100/corner on August 1, 2026)</i>	Non-BCA Member <i>Submitted before August 1, 2026</i> <i>(Rates Increase \$350/booth & \$100/corner on August 1, 2026)</i>
\$2,375 per 10'x10'booth (# add'l. booths ____ x \$2,275) \$300 per corner	\$2,895 per 10'x10'booth (# add'l. booths ____ x \$2,275) \$300 per corner	\$3,295 per 10'x10'booth (# add'l. booths ____ \$2,275) \$300 per corner
\$ Booths _____	\$ Booths _____	\$ Booths _____
\$ Corners _____	\$ Corners _____	\$ Corners _____
\$ Sponsorship _____	\$ Sponsorship _____	\$ Sponsorship _____
\$ TOTAL _____	\$ TOTAL _____	\$ TOTAL _____

By selecting the member rates above, I agree to be an active BCA member in 2027. If my 2027 BCA membership dues are not paid by January 6, 2027, BCA is authorized to use the credit card and information included to charge the amount of the dues invoiced. All exhibitors selecting BCA Member Rates after January 6, 2027, must by an active BCA Member or pay for 2027 BCA Membership dues at time of Contract.

Payment Terms - Failure to meet these terms will result in loss of booth reservation, and exhibitor is subject to cancellation fees.

___ 25% deposit of total space contracted must be submitted with signed contract.

___ 75% of the total space contracted due by November 1, 2026.

___ 100% of the total space contracted due by January 15, 2027.

NOTE: If nothing is checked to indicate authorized payment, your credit card will be charged based on the payment schedule indicated above.

All checks must be payable in U.S. Funds to BCA Expo. Check # _____ Credit Card ___ Visa ___ MasterCard ___ Amex

Name on Credit Card: _____ Deposit Total: _____

Credit Card No.: _____ Exp. Date: _____ Security Code: _____

Address (City, State, Zip) on Credit Card: _____

Signature on Credit Card: _____

Your signature indicates that you accept all charges on above named credit card and consider this form to be legal and binding.

PLEASE ADDRESS ALL BCA EXPO CORRESPONDENCE TO:

(Please make a copy of your Exhibit Application/Contract.)



Company Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Web: _____

Deposits

Deposits must be received with the signed Exhibit Space Contract and are non-transferable. When the Exhibit Space Contract is submitted:

- 25% of total value of contract due upon signature
- 75% of total value of contract is due November 1, 2026
- 100% of total value of contract is due January 15, 2027

Failure to meet these terms will result in loss of booth selection, and exhibitor is subject to cancellation terms.

Cancellations & Refunds

All cancellations must be in writing. Cancellation fees are non-transferable.

Before COB 7/31/26

All but \$500 per booth will be refunded

8/1/26 – 10/15/26

All but \$1,500 per booth will be refunded

After 10/15/26

No Refunds

By completing this Exhibit Application/Contract and signing below, we agree and consent to receive all communications and advertisements sent by or on behalf of Event Management, Event Contractors, and Service Providers.

Print Name: _____

Signature: _____

Company Name: _____

Date: _____